

Open Text Fax Server, RightFax Edition version 9.4

The market-leading fax server and electronic document distribution software

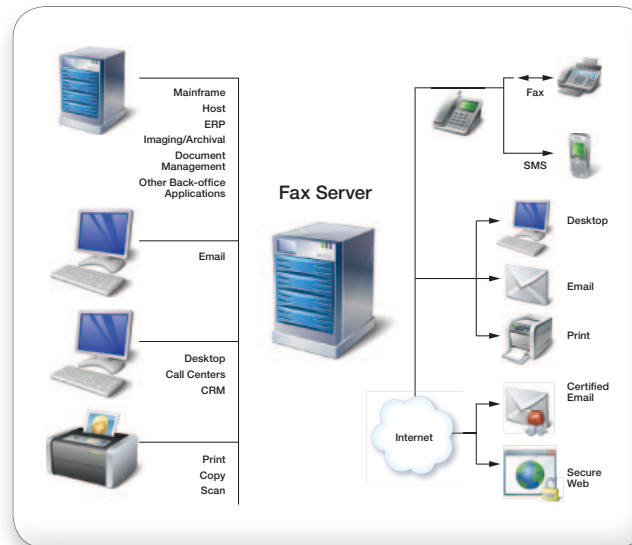
What is Open Text Fax Server, RightFax Edition?

The world leader in computer-based faxing solutions; the Fax Server and Fax Server end-user applications replace fax machines and automate document delivery.

Fax Server 9.4 is an efficient, reliable and secure way for organizations to send and receive documents from virtually any application. The three main uses for Fax Server are network faxing, document process automation from business applications such as ERP, and faxing from MFPs.

Current Issues

Many organizations rely on stand-alone fax machines, standard postal service, or express services to deliver vital business documents. Examples include loan applications, sales proposals, purchase orders, contracts, invoices, statements, reports, and general correspondence. There are a number of challenges related to this, including:



How Fax Server Works

High document distribution costs

Using postal delivery, manual fax, and/or express services can be costly, especially as the volume increases. Inefficient business processes, for example, if a 25-person organization manually faxes just 30 two-page documents daily, squanders approximately 1,000 staff hours annually.¹

Why Use Fax Server?

Save Money - Significantly reduce document delivery costs by eliminating the need for paper-based delivery, stand-alone fax machines, associated maintenance, supply, equipment, and labor costs.

Save Time - Reduce the time it takes your employees to exchange documents with customers or suppliers—resulting in faster sales cycles, quicker customer service, and improved efficiency.

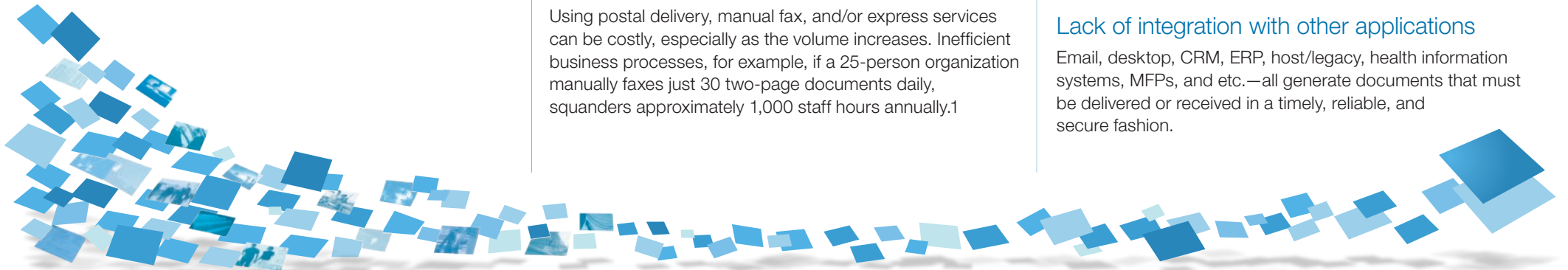
Provide Better Document Security - A trusted and reliable document delivery solution helps you comply with government regulations and safeguard information security and privacy.

Compliance issues

For compliance and risk-reduction purposes organizations are under increasing pressure to use tamper-resistant document delivery systems that provide secure delivery, notification, history, and audit trail.

Lack of integration with other applications

Email, desktop, CRM, ERP, host/legacy, health information systems, MFPs, and etc.—all generate documents that must be delivered or received in a timely, reliable, and secure fashion.



Benefits of Open Text Fax Server, RightFax Edition

Saves money by reducing paper, phone lines, modems, stand-alone fax machines, and related supplies - One brokerage firm eliminated 25 stand-alone fax machines using Fax Server 9.4. They estimate the total Return on Investment (ROI) at close to half-a-million dollars.

Increases productivity by allowing users to fax directly from business applications - The district attorney's office in a large county government reduced the time to send a fax from 15 minutes to just seconds.

Shortens the business cycle by speeding document delivery - A mortgage industry service provider reduced the time to process a loan by two business days.

Helps with compliance by providing a secure place for managing all document delivery - A managed healthcare organization complied with the US healthcare privacy law (HIPAA) by using Fax Server as a centralized hub to securely exchange personal health information.

Automates fax, email and print delivery from key business applications - One manufacturer automated delivery of purchase orders and other documents by integrating Fax Server with desktop, email, and ERP applications.

Key Capabilities

- **Distribution:** Send documents from virtually any application with several delivery options: fax, email, certified email, encrypted PDF, SMS, or to a print device. Receive faxes on the desktop, inside your email, or delivered to other applications. Choose between Fax over IP, PSTN, or a mixed mode.
- **Enterprise-level management tools:** Tracks, reports, and provides notifications and electronic audit trail of document distribution status. Offers secure, encrypted delivery options, and also saves a copy of every document sent or received.

Why Choose Open Text Fax Server?

- Open Text is the leading fax server vendor in the world. (Based on acquisition of Captaris.)²
- Open Text Fax Server is also the leader in each market segment: Enterprise, Midsized and Small Business.³
- Open Text Fax Server is used by every industry in all sizes of companies with customers in financial services, healthcare, government, manufacturing, legal and virtually all other industries.

¹The Kauffman Group, Fax Industry Analyst, ²Computer-Based Fax Markets, 2006-2011, Davidson Consulting, ³ibid

- **Integration:** The leader, with integrations to MFPs, Microsoft® Office, Microsoft Exchange Server, IBM Lotus Notes, ERP systems such as SAP and Oracle, CRM systems, ECM systems, and other enterprise applications.

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